

Introduction

I, [REDACTED], son of [REDACTED] and [REDACTED], was born on 06 November, 1993. I got married to my loving wife, [REDACTED] on 25th February 2021, and we have a daughter on 8th January, 2022. Her Name is [REDACTED]. My wife and daughter will stay in Nepal with my parents.

Regarding my academics, I completed my schooling from Monastic Higher Secondary English Boarding School in 2010 AD, with 81.00%. Then, I completed my +2 from Global College of Management in 2012 AD with 62.40 %. Further, I completed my Bachelor of Business Administration (BBA) degree from Ace Institute of Management (Pokhara University) in 2016 with a 2.70 CGPA out of 4 CGPA. I have also completed my Master of Business Administration (MBA) in 2019 from King's College (Westcliff University, USA) Kathmandu, Nepal with 3.32 CGPA out of 4 CGPA.

Work Experience:

After my Undergraduate degree my professional career began as a full-time marketing Executive at D-lifestyles Pvt. Ltd, the authorized importer and distributor of Vespa and Aprilia scooters for Nepal. My tenure there span from November 2016 to August 2018. Then after, I start working at Paramount Motors Pvt. Ltd. As an Asst. Manager from September 2018 and still working. For work related reference the following person can be contacted:

Mr. [REDACTED], General Manager- Paramount Motors Pvt Ltd

Mobile: +977 [REDACTED]

Email: [REDACTED] paramountmotors.com.np

Why not Nepal?

In Nepal there are very few universities like, Tribhuvan University, Pokhara University and Kathmandu University that offer similar courses like; MBA, MBS and MBM only. They do not offer direct Master of Marketing course. Also, there are still many problems in the education system in Nepal like lack of practical education and well managed facilities, less trained tutors and less preference on interaction, and giving more priority on the traditional way of teaching methodology.

Reason to Choose Latrobe University:

While I researching about the Latrobe University, I found Latrobe university best for my further education due to many reason than other college and university. Latrobe University Impart practical acknowledgment relevant to the current industry scenario. It is ranked 350 globally by QS top university ranking. Also, according to the 2020 Graduate Outcomes Survey National report, graduate of LA Trobe undergraduate and postgraduate programs have higher than average employment rated and starting salaries. Master of Marketing at LA Trobe University, with a focus on digital and social media marketing, as well as advanced customer decision-making, market research, strategy, and customer relationship management. These courses excite me and will enhance my marketing expertise.

Ties to Home Country and Financial declaration:

Being the eldest son of the family, I hold key responsibilities towards my parents, wife, daughter and family. Also, my parents hold doing own business values which I have inherited from them, which makes me closely attached to my homeland Nepal. Furthermore, I am obligated to take care of my parents in their old age. Also, I am primarily expected to look after the properties and business they own. Also, given that I would have more to offer to my homeland Nepal after having gained valuable exposure and education in Australia, and given the growing number and scope of opportunities in Nepal, I keenly look forward to serving in the business and marketing domain in my homeland in the future.

Once completing a degree and gaining skills in Australia, I will have multiple careers opportunities in Nepal. I would like to work in the reputed company of Nepal like; Chaudhary Group, Khetan Group, Durga Group and Golchha Organization as a Digital Marketing Manager. I will be offered a very attractive remuneration approximately, NPR.110,000.00 – 1,74,000.00 in the beginning.

<http://www.salaryexplorer.com/salary-survey.php?loc=151&loctype=1&job=11750&jobtype=3>

Since I am financially stable, I won't be having any issues during my stay in Australia. We have a family annual income of AUD 26,514.28 in total from my Father's business, my Mother's Business, House Rent and my Uncle's Salary. The family will support me financially for my living expenses during my stay in Australia. Also, I and my father have taken an education loan of AUD 56,637.97 so as to cover the tuition fees and expenses.

Thank you and Regards,