

## Statement of Purpose Template

### Paragraph 1

#### Introduce yourself, your interests and motivations

Tell us what you're interested in, and perhaps, what sparked your desire for graduate study. This should be short and to the point; don't spend a great deal of time on autobiography.

*Example: "I .....a permanent resident of..... of Kathmandu, Nepal. I accomplished my SLC (School Leaving Certificate) from ..... "*

### Paragraph 2

#### Summarize your previous graduate career

Elaborate what you have studied in the past.

What motivated your studies?

How you selected the particular subjects?

Tell us if you were in any high school club?

What were your achievements and how did your family support you during your studies?

Description about your work and experience if there is any.

*Example: "I consulted with many of my seniors regarding the scope and career in the field of management. Some suggested me marketing field, some said accounting could be rewarding, some inferred business analyst to be the most rewarding in future. This added more difficulty for me in choosing a right path to my goal. All suggested career options look good. But after careful scrutiny, I realized that accounting is the only fundamental aspect of any business that is needed all business firms – be it a micro firm or a multinational company. Even small stores do not need marketing or business analyst but they do need accountant."*

### Paragraph 3

#### Discuss the relevance of your recent and current activities

This part will consist of the current activities/studies that you have completed or will be doing. Tell us about what motivated you to pursue the career and what help is it going to do to your future.

*Example: "The hospitality industry is a global industry. It offers exciting opportunities to graduates who wish to travel and take up careers both locally and abroad. It is one of the world's fastest growing and most dynamic fields forecasted for the coming years. According to the world travel and tourism council (WTTC), the industry is promising more growth and a powerful economic influence in the next decade over and above the 260 million jobs....."*

#### **Paragraph 4**

##### Discuss the reasons for not choosing Your Home Country or other abroad study destinations

This part will consist the details about your research on options for your further study in your home country or any other foreign countries.

Why did you not select destinations other than Australia?

What were your findings?

*Example: "This might be a question arise why I'm willing to study in Australia rather than studying in Nepal or other such as United States of America, Canada and Europe the reason behind it ....."*

*I have searched about USA and I did not choose United States for my further education destination considering the facts of safety.....*

*European countries like Germany, Denmark, and Sweden do provide free education with great quality but language barrier will compel students to prepare their native language....."*

#### **Paragraph 5**

##### Discuss the future course, country, college

###### **Sub Para A**

This part will consist of the details about the country you selected.

Why did you select the country how did you come up with the idea of studying abroad?

How did your family react to the situation?

The extent of the applicant's personal ties to their home country, whether the applicant has sound reasons for not studying in their home country if a similar course is available

*Example: "Planning an abroad study is not as charming as it sounds. I had to consider a lot of things like course cost, living cost and global recognition of the degree to be earned. I was in dilemma and in confusion on this as well. I talked to my parents and as always, after listening to my plan they agreed. I started browsing websites for information to choose suitable country to pursue my higher studies. Thanks to internet -- it provided all information that I needed rapidly. During my searches, I found that US is the most sought for destinations for international students. After the US, the UK and then Australia were other destinations preferred by international students. I wanted to know the difference in studying in these three most sought after countries. Facebook groups helped....."*

###### **Sub Para B**

Why would you be selecting the preferred course?

What are the course details?

What good will it do to your current career?

How can your country benefit from your degree abroad?

Is there any other motivation behind your studies in that particular subject?

*Example; "As my country is emerging as a suitable place for investment, Business and organizations seem to follow international norms and rules to catch up overarching process of globalization. I found this by searching vacancies for hospitality sector. All most all vacancies had emphasis on persons who good educational degree, who has updated and practical knowledge, who could speak English fluently etc. This scenario clearly indicates that hospitality profession is getting more and more specialized day by day and rewarding as well for competent professionals....."*

### ***Sub Para C***

What research did you perform on the college that you have selected?

Did you research any other colleges before selecting the particular college?

How does it differ from other colleges?

Why you chose college over universities?

Why did you select the particular college?

Does the college you selected meet your needs?

Please elaborate about the college class size. How does a small class size help you to concentrate more? Does communicating in a smaller class room size help the trainers to pay more attention to each students?

*Example: "Next came the crucial part, choosing destination country an education provider. It was cumbersome to find and finalize an education provider because all claimed to deliver quality education with affordable fee....."*

*".....Australia seems to have highest educational standards and strong international status. I became quite confident with Australian study when I knew that employer all over the world recognize the degrees from Australian schools. In addition, Australia also provides the opportunity to gain work experience with the post-study work arrangements which can be very beneficial for students....."*

*".....Average annual fee for Bachelor's degree course in the university is around AUD\$ 24000 while in case of TAFE, it is around AUD\$ 18000. But on the other hand, the same courses were offered for around AUD\$ 10000 in colleges like SYDNEY METRO COLLEGE, AIPE, Strathfield, Metro College, KOI, etc. I also knew about highly reputed and better quality universities like Macquarie University ..."*

### ***Paragraph 6***

#### Discuss about why you chose Vocational Education not Higher Education.

This part will include your understanding about Australian Education System and you reason for preferring VET Education.

What is Vocational Education and Higher Education?

How is choosing VET beneficial in your career point of view?

Why Cert IV or Diploma course instead of bachelor's degree?

*Example: "Through my research, I knew that Australia offers undergraduate education in 2 ways, one is Vocational Education and Training (VET) and other is Higher Education (HE). VET qualifications provide an excellent basis to enter the workforce, but also provide with a base to progress to higher-level qualifications. With the VET sector renowned ....."*

*".....I decided to study CERTIFICATE IV in ..... and Diploma of ..... instead of bachelors of ..... because the study schedules of bachelor degree are quiet hectic and less flexible due to which I might struggle to understand ....."*

### ***Paragraph 7***

#### Discuss your future plans for higher studies?

Summarize the activities that you would be performing after you complete.

What are your career goals?

Where do you see yourself in 4-5 years?

What do you hope to accomplish?

What drives you? What motivates you?

*Example: "After completion of my study, I will be able to look at my studies from global perspective, considering ethical, social and ecological factors, which will in turn inform decisions made my life. I will be utilizing all the knowledge and experience which I gained from Sydney Metro College in development of the ..... industry of my own native country. I want to venture .....new kind of service at my home country which is flourishing in tourism sector day by day. I already mentioned that I am from one of the best tourist sites of my country so, I am planning to...."*

### **Paragraph 8 (Very Important)**

#### Discuss you future plans after completion of your studies?

Provide a detailed information of why would you come back to your country after completion of the full course you have elaborated.

Provide strong points about your bonds in your country and how it relates to your retuning?

Discuss in details how the course will benefit you and what you will achieve when you get back home.

The value of the course to the applicant's future, including the course's consistency with the applicant's current education level, whether the course will assist the applicant to gain employment in their home country, relevance of the course to the applicant's past or future employment in their home country, and remuneration and career prospects in the applicant's home country or a third country

Evidences that constitute a strong incentive to return home when considered against the economic circumstances and employment prospects in their home country.

*Example: "At that time, my degree will have greater significance and will allow me to compete in sectors like banking, macro businesses, telecom companies, government sector, NGOs and INGOs, etc. as a professional accountant. At the same time, I can also look for newer scopes and start my own financial solution firm. Above mentioned fields are very rewarding and has never ending scope for competent professionals. I personally know accountants with experience over 5 years drawing salary in the range of NPR 80000 per month. There are companies like Ncell, CG and organizations like BBC media, UNICEF etc. paying its accountants in the range of NPR....."*

### **Paragraph 10**

#### Assurance about returning to home country

Provide your clear intention about returning to your home country.

Describe about your socio-economic ties, cultural ties, and family ties towards your home country.

*Example: "My main objective is just to achieve the degree in Australia and I will undoubtedly return to my own motherland Nepal. After I get back to Nepal, I would love to utilize my skills and ideas that I gain through the Australian Education System in my own country in order to develop some of the fields in international business that I learned through my degree....."*

### **Paragraph 11**

#### Financial Sponsorship and you Living Arrangement in Australia

Provide your clear information about financial sponsorship and your living arrangement in Australia.

*Example: "Financial support is the most important factor for an international student. Being an International student from Nepal, my parents will sponsor all my expenses during my stay and study period in Australia. They are always concerned about my higher education; they encourage...."*

### **Paragraph 12**

#### Mention about Student Visa Obligations

What are the visa rules for International Students?

What are provisions of attendance, fee-payment and course progress for International Students ?  
Information about Health Insurance Policeis and other policies

*Example: "*

- *I must be remained enrolled in a course registered on Commonwealth Register Institution and for Overseas Students (CRICOS).*
- *I cannot labor more than 40 hours per fortnight when my course is in session.*
- *I must maintain 80% attendance in my course.*
- *I must meet the term of record with my education provider.*
- *I have to satisfy visa provision....."*

### **Paragraph 13**

#### Conclusion

Show your gratitude towards the reader.

Thank the admissions committee for their time at the end of your statement of purpose. Have a strong closing statement.

*Example: I fully hope that I would be provided with this opportunity to pursue the courses at SYDNEY METRO COLLEGE, Australia, and to translate my dream of becoming a globally competent accounting professional into reality. I would like to assure you that I will fully abide by the rules and regulations of the education provider*